



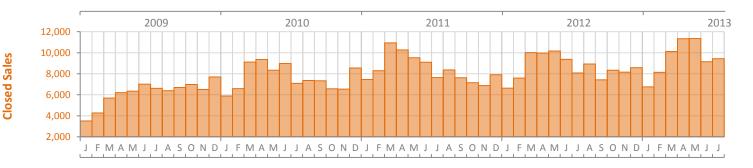
Summary Statistics	July 2013	July 2012	Percent Change Year-over-Year
Closed Sales	9,430	8,077	16.8%
Paid in Cash	6,587	5,891	11.8%
New Pending Sales	11,548	9,566	20.7%
New Listings	13,806	12,208	13.1%
Median Sale Price	\$128,000	\$105,000	21.9%
Average Sale Price	\$209,845	\$172,431	21.7%
Median Days on Market	55	60	-8.3%
Average Percent of Original List Price Received	94.1%	92.4%	1.8%
Pending Inventory	21,807	(No Data)	N/A
Inventory (Active Listings)	46,406	56,224	-17.5%
Months Supply of Inventory	5.2	6.8	-23.6%

# **Closed Sales**

The number of sales transactions which closed during the month

*Economists' note*: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Month	Closed Sales	Percent Change Year-over-Year
July 2013	9,430	16.8%
June 2013	9,136	-2.5%
May 2013	11,354	11.7%
April 2013	11,339	13.8%
March 2013	10,110	1.0%
February 2013	8,131	7.0%
January 2013	6,752	1.7%
December 2012	8,581	8.6%
November 2012	8,154	18.6%
October 2012	8,341	16.7%
September 2012	7,430	-2.5%
August 2012	8,932	6.7%
July 2012	8,077	5.8%



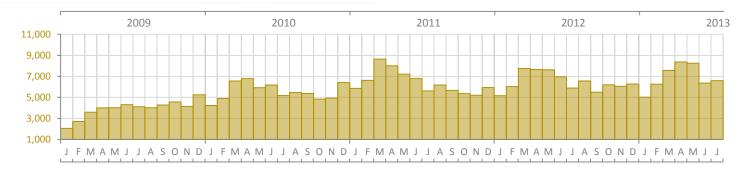


# **Cash Sales**

The number of Closed Sales during the month in which buyers exclusively paid in cash

*Economists' note* : Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
July 2013	6,587	11.8%
June 2013	6,359	-8.7%
May 2013	8,246	8.0%
April 2013	8,370	9.3%
March 2013	7,572	-2.2%
February 2013	6,256	3.9%
January 2013	5,026	-2.6%
December 2012	6,275	5.8%
November 2012	6,057	16.5%
October 2012	6,195	15.8%
September 2012	5,490	-3.0%
August 2012	6,556	6.0%
July 2012	5,891	4.9%

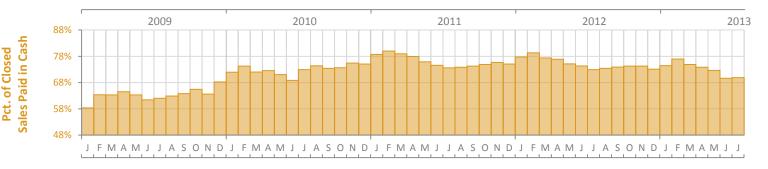


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

*Economists' note*: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
July 2013	69.9%	-4.2%
June 2013	69.6%	-6.4%
May 2013	72.6%	-3.3%
April 2013	73.8%	-4.0%
March 2013	74.9%	-3.2%
February 2013	76.9%	-3.0%
January 2013	74.4%	-4.2%
December 2012	73.1%	-2.6%
November 2012	74.3%	-1.8%
October 2012	74.3%	-0.8%
September 2012	73.9%	-0.5%
August 2012	73.4%	-0.6%
July 2012	72.9%	-0.9%



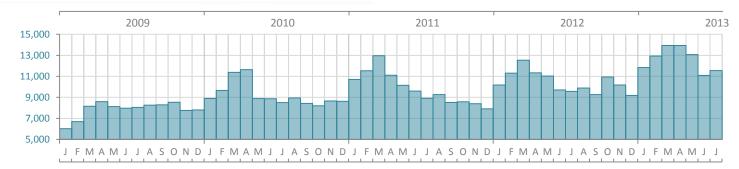


# **New Pending Sales**

The number of property listings that went from "Active" to "Pending" status during the month

*Economists' note* : Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
July 2013	11,548	20.7%
June 2013	11,088	14.2%
May 2013	13,078	18.6%
April 2013	13,943	23.1%
March 2013	13,940	11.1%
February 2013	12,930	14.4%
January 2013	11,844	16.4%
December 2012	9,191	16.2%
November 2012	10,172	21.2%
October 2012	10,947	27.6%
September 2012	9,262	8.8%
August 2012	9,884	6.7%
July 2012	9,566	7.3%



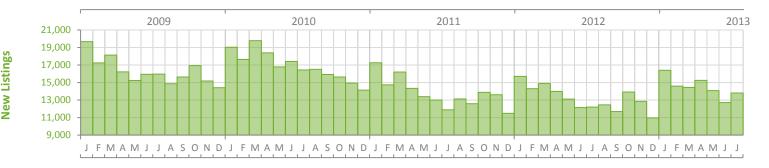
# New Listings

Pending Sales

The number of properties put onto the market during the month

*Economists' note* : In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Month	New Listings	Percent Change Year-over-Year
July 2013	13,806	13.1%
June 2013	12,721	4.7%
May 2013	14,074	7.3%
April 2013	15,247	8.9%
March 2013	14,447	-2.9%
February 2013	14,593	2.0%
January 2013	16,409	4.5%
December 2012	10,960	-4.7%
November 2012	12,857	-5.5%
October 2012	13,923	0.3%
September 2012	11,693	-7.1%
August 2012	12,449	-5.2%
July 2012	12,208	2.7%





# Median Sale PriceMonthJuly 2013July 2013June 2013June 2013May 2013April 2013April 2013March 2013April 2013March 2013Statistic for price activity because, unlike Average Sale Price, Median<br/>Sale Price is not sensitive to high sale prices for small numbers of<br/>homes that may not be characteristic of the market area.MonthMay 2013December 2012November 2012October 2012August 2012August 2012

Month	Median Sale Price	Percent Change Year-over-Year
July 2013	\$128,000	21.9%
June 2013	\$130,000	18.2%
May 2013	\$127,500	11.8%
April 2013	\$128,000	16.4%
March 2013	\$120,000	15.9%
February 2013	\$115,000	21.1%
January 2013	\$112,000	17.9%
December 2012	\$117,500	26.3%
November 2012	\$112,000	23.1%
October 2012	\$106,500	18.6%
September 2012	\$105,250	17.1%
August 2012	\$103,808	13.5%
July 2012	\$105,000	14.1%

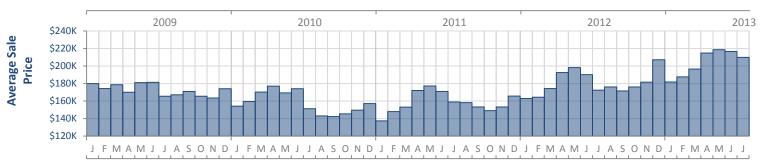


# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note* : As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
July 2013	\$209,845	21.7%
June 2013	\$216,687	13.9%
May 2013	\$218,600	10.3%
April 2013	\$214,914	11.6%
March 2013	\$196,568	12.8%
February 2013	\$187,606	14.1%
January 2013	\$181,747	11.5%
December 2012	\$207,175	25.0%
November 2012	\$181,541	18.4%
October 2012	\$176,196	18.2%
September 2012	\$171,619	12.0%
August 2012	\$176,146	11.4%
July 2012	\$172,431	8.5%





## Median Days on Market

Median Days on

The median number of days that properties sold during the month were on the market

*Economists' note* : Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Month	Median Days on Market	Percent Change Year-over-Year
July 2013	55	-8.3%
June 2013	55	-14.1%
May 2013	58	-12.1%
April 2013	59	-15.7%
March 2013	61	-12.9%
February 2013	61	-10.3%
January 2013	59	-14.5%
December 2012	60	-7.7%
November 2012	61	-7.6%
October 2012	61	-10.3%
September 2012	59	-19.2%
August 2012	62	-12.7%
July 2012	60	-17.8%

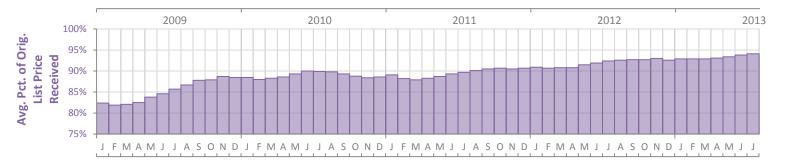


## Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the month

*Economists' note* : The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Month	Avg. Pct. of Orig. List Price Received	Percent Change Year-over-Year
July 2013	94.1%	1.8%
June 2013	93.8%	2.1%
May 2013	93.4%	2.1%
April 2013	93.1%	2.5%
March 2013	92.9%	2.3%
February 2013	92.9%	2.4%
January 2013	92.9%	2.2%
December 2012	92.6%	2.1%
November 2012	93.0%	2.8%
October 2012	92.7%	2.2%
September 2012	92.7%	2.4%
August 2012	92.6%	2.8%
July 2012	92.4%	3.0%



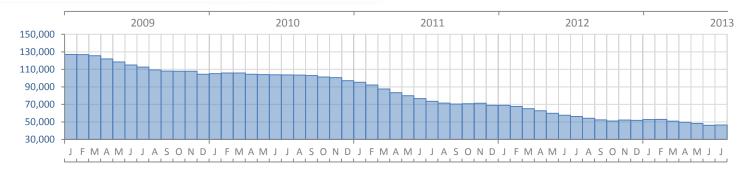


# Inventory (Active Listings)

The number of property listings active at the end of the month

*Economists' note* : There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Month	Inventory	Percent Change Year-over-Year
July 2013	46,406	-17.5%
June 2013	46,042	-20.0%
May 2013	48,229	-19.4%
April 2013	49,592	-20.9%
March 2013	50,800	-21.9%
February 2013	52,909	-21.8%
January 2013	52,748	-23.6%
December 2012	51,775	-25.0%
November 2012	52,173	-26.8%
October 2012	51,084	-27.8%
September 2012	52,378	-25.7%
August 2012	54,082	-24.4%
July 2012	56,224	-23.6%

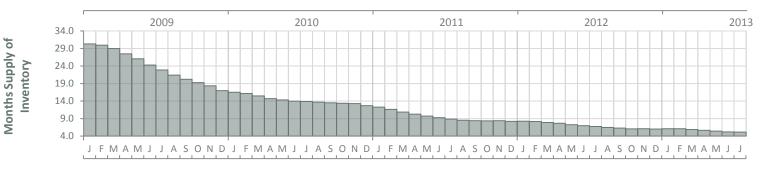


# Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note*: This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Month	Months Supply	Percent Change Year-over-Year
July 2013	5.2	-23.6%
June 2013	5.2	-25.3%
May 2013	5.4	-25.1%
April 2013	5.6	-26.1%
March 2013	5.9	-25.9%
February 2013	6.1	-25.0%
January 2013	6.1	-25.8%
December 2012	6.0	-26.5%
November 2012	6.1	-27.4%
October 2012	6.1	-27.7%
September 2012	6.3	-25.1%
August 2012	6.5	-24.1%
July 2012	6.8	-23.7%





# **Closed Sales by Sale Price**

The number of sales transactions which closed during the month

*Economists' note* : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

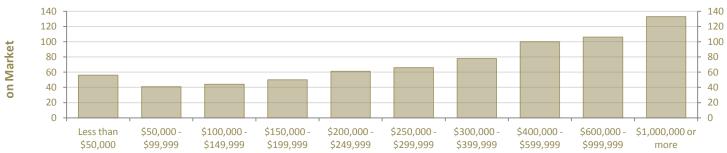
Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	1,101	-21.0%
\$50,000 - \$99,999	2,503	0.3%
\$100,000 - \$149,999	1,783	21.5%
\$150,000 - \$199,999	1,266	43.2%
\$200,000 - \$249,999	804	54.6%
\$250,000 - \$299,999	472	45.2%
\$300,000 - \$399,999	525	45.4%
\$400,000 - \$599,999	466	56.9%
\$600,000 - \$999,999	306	45.7%
\$1,000,000 or more	204	65.9%



#### Median Days on Market by Sale Price The median number of days that properties sold during the month were on the market

*Economists' note:* Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	56	9.8%
\$50,000 - \$99,999	41	-10.9%
\$100,000 - \$149,999	44	-26.7%
\$150,000 - \$199,999	50	-27.5%
\$200,000 - \$249,999	61	-12.9%
\$250,000 - \$299,999	66	-10.8%
\$300,000 - \$399,999	78	-2.5%
\$400,000 - \$599,999	100	-21.3%
\$600,000 - \$999,999	106	-27.9%
\$1,000,000 or more	133	1.5%



Produced by Florida REALTORS® with data provided by Florida's multiple listing services. Statistics for each month compiled from MLS feeds on the 15th day of the following month. Data released on Wednesday, August 21, 2013. Data revised on Friday, August 23, 2013. Next data release is Thursday, September 19, 2013.

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## New Listings by Initial Listing Price The number of properties put onto the market during the month

*Economists' note:* In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

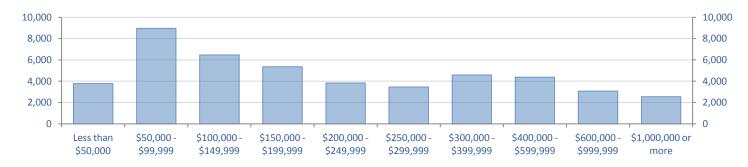
Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	1,346	-27.6%
\$50,000 - \$99,999	3,512	2.4%
\$100,000 - \$149,999	2,443	22.7%
\$150,000 - \$199,999	1,810	31.5%
\$200,000 - \$249,999	1,078	28.2%
\$250,000 - \$299,999	817	34.6%
\$300,000 - \$399,999	989	33.6%
\$400,000 - \$599,999	880	44.5%
\$600,000 - \$999,999	549	25.6%
\$1,000,000 or more	382	20.1%



#### Inventory by Current Listing Price The number of property listings active at the end of the month

*Economists' note:* There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	3,778	-44.2%
\$50,000 - \$99,999	8,955	-28.8%
\$100,000 - \$149,999	6,459	-21.1%
\$150,000 - \$199,999	5,357	-14.6%
\$200,000 - \$249,999	3,831	-9.2%
\$250,000 - \$299,999	3,459	-3.0%
\$300,000 - \$399,999	4,582	2.5%
\$400,000 - \$599,999	4,372	-1.0%
\$600,000 - \$999,999	3,072	-5.3%
\$1,000,000 or more	2,541	1.8%



last day of the month, month the following y



