

Percent Change



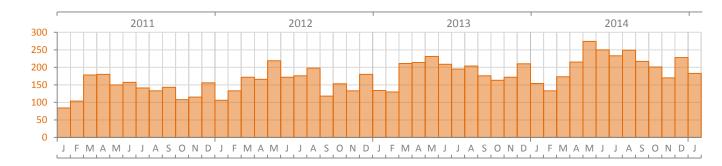
Summary Statistics	January 2015	January 2014	Percent Change Year-over-Year
Closed Sales	183	154	18.8%
Paid in Cash	86	77	11.7%
New Pending Sales	293	203	44.3%
New Listings	401	376	6.6%
Median Sale Price	\$275,000	\$280,885	-2.1%
Average Sale Price	\$512,457	\$391,096	31.0%
Median Days on Market	59	59	0.0%
Average Percent of Original List Price Received	91.4%	90.8%	0.7%
Pending Inventory	407	341	19.4%
Inventory (Active Listings)	1,313	1,266	3.7%
Months Supply of Inventory	6.2	6.7	-6.8%

Closed Sales	Month	Closed Sales
	January 2015	183
The number of sales transactions which closed during	December 2014	228
the month	November 2014	170
	October 2014	201
	September 2014	217
<i>Economists' note</i> : Closed Sales are one of the simplest—yet most	August 2014	249
important—indicators for the residential real estate market. When	July 2014	233
comparing Closed Sales across markets of different sizes, we	June 2014	250
recommend using the year-over-year percent changes rather than the	May 2014	274

absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

**Closed Sales** 

Month	Closed Sales	Year-over-Year
January 2015	183	18.8%
December 2014	228	8.6%
November 2014	170	-1.2%
October 2014	201	23.3%
September 2014	217	23.3%
August 2014	249	22.1%
July 2014	233	19.5%
June 2014	250	19.6%
May 2014	274	18.6%
April 2014	215	0.5%
March 2014	173	-18.0%
February 2014	133	2.3%
January 2014	154	14.9%



this statistic should be interpreted with care.



3.2%

-1.0%

7.7%

-1.3%

Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	January 2015	86	11.7%
The number of Closed Sales during the month in which	December 2014	83	7.8%
buyers exclusively paid in cash	November 2014	59	-22.4%
buyers exclusivery paid in cash	October 2014	93	43.1%
	September 2014	85	41.7%
	August 2014	99	32.0%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to	July 2014	89	18.7%
which investors are participating in the market. Why? Investors are	June 2014	103	30.4%
far more likely to have the funds to purchase a home available up front,	May 2014	107	-2.7%

April 2014

March 2014

February 2014

January 2014

# Cash Sales as a Percentage of Closed Sales

whereas the typical homebuyer requires a mortgage or some other

form of financing. There are, of course, many possible exceptions, so

The percentage of Closed Sales during the month which were Cash Sales

*Economists' note*: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

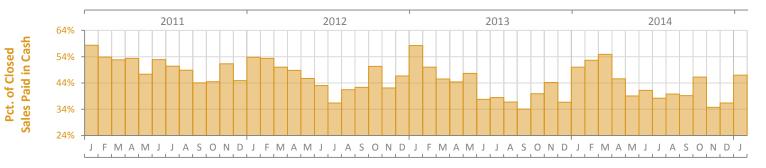
Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
January 2015	47.0%	-6.0%
December 2014	36.4%	-0.7%
November 2014	34.7%	-21.5%
October 2014	46.3%	16.0%
September 2014	39.2%	14.9%
August 2014	39.8%	8.1%
July 2014	38.2%	-0.7%
June 2014	41.2%	9.0%
May 2014	39.1%	-18.0%
April 2014	45.6%	2.7%
March 2014	54.9%	20.7%
February 2014	52.6%	5.3%
January 2014	50.0%	-14.1%

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95

70

77

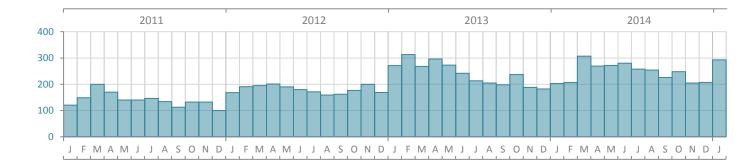




New Pending Sales	Month	New Pending Sales	Percent Change Year-over-Year
	January 2015	293	44.3%
The number of property listings that went from	December 2014	207	13.7%
"Active" to "Pending" status during the month	November 2014	205	9.0%
	October 2014	248	4.6%
	September 2014	226	14.1%
<i>Economists' note</i> : Because of the typical length of time it takes for a	August 2014	254	23.9%

sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

l	Month	New Pending Sales	Year-over-Year
l	January 2015	293	44.3%
l	December 2014	207	13.7%
l	November 2014	205	9.0%
	October 2014	248	4.6%
	September 2014	226	14.1%
	August 2014	254	23.9%
	July 2014	258	21.1%
	June 2014	280	15.7%
	May 2014	272	-0.4%
	April 2014	269	-9.1%
	March 2014	307	14.6%
	February 2014	207	-33.9%
	January 2014	203	-25.1%



# New Listings The number of properties put onto th

The number of properties put onto the market during the month

*Economists' note* : In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Month	New Listings	Percent Change Year-over-Year
January 2015	401	6.6%
December 2014	284	22.4%
November 2014	297	0.0%
October 2014	337	3.1%
September 2014	300	-5.1%
August 2014	293	2.4%
July 2014	305	7.0%
June 2014	330	35.8%
May 2014	392	43.1%
April 2014	329	7.5%
March 2014	361	18.4%
February 2014	354	9.6%
January 2014	376	0.0%





Median Sale Price			Month	Median Sale Price	Percent Change Year-over-Year
			January 2015	\$275,000	-2.1%
The median	sale price repor	ted for the month (i.e. 50%	December 2014	\$285,000	5.9%
of sales wer	e above and 50%	6 of sales were below)	November 2014		-1.5%
or sales wer			October 2014	\$272,000	2.6%
			September 2014	\$263,875	4.0%
			August 2014	\$289,000	-0.3%
Francistal	mate Madian Cala		July 2014	\$285,000	2.2%
		Price is our preferred summary	111ne 2014	\$315,000	13.7%
		unlike Average Sale Price, Median sale prices for small numbers of	May 2014	\$285,250	8.0%
	hay not be characterist	•	April 2014	\$298,495	12.6%
nomes that m	lay not be characterist	ie of the market area.	March 2014	\$280,000	5.9%
			February 2014	\$265,000	5.7%
			January 2014	\$280,885	27.3%
·		TI	I		I
\$370K -	2011	2012	2013	2014	
71/04					
\$320К					
\$270К					
\$220K					

# Average Sale Price

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The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

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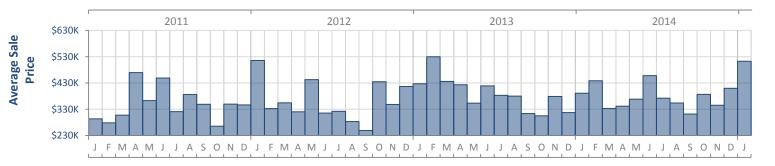
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*Economists' note* : As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
January 2015	\$512,457	31.0%
December 2014	\$409,476	29.0%
November 2014	\$345,327	-8.8%
October 2014	\$386,611	26.8%
September 2014	\$311,790	-0.5%
August 2014	\$353,938	-6.8%
July 2014	\$371,991	-2.9%
June 2014	\$457,788	9.2%
May 2014	\$368,335	4.3%
April 2014	\$341,471	-19.3%
March 2014	\$333,188	-23.6%
February 2014	\$438,409	-17.2%
January 2014	\$391,096	-8.4%

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\$170K

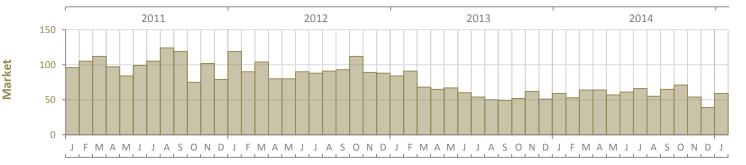
**Median Days on** 



Median Days on MarketMonthMedian<br/>MaThe median number of days that properties sold during<br/>the month were on the marketDecember 201433November 201455October 201455September 201455October 201455October 201455September 201455September 201455October 201455September 201455

*Economists' note* : Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Month	Median Days on Market	Percent Change Year-over-Year
January 2015	59	0.0%
December 2014	39	-23.5%
November 2014	54	-12.9%
October 2014	71	36.5%
September 2014	65	32.7%
August 2014	55	10.0%
July 2014	66	22.2%
June 2014	61	1.7%
May 2014	57	-14.9%
April 2014	64	-1.5%
March 2014	64	-5.9%
February 2014	53	-41.8%
January 2014	59	-29.8%

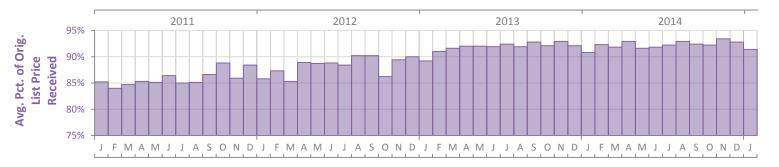


# Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the month

*Economists' note* : The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Month	Avg. Pct. of Orig. List	Percent Change
WOILII	Price Received	Year-over-Year
January 2015	91.4%	0.7%
December 2014	92.8%	0.8%
November 2014	93.4%	0.5%
October 2014	92.2%	0.1%
September 2014	92.4%	-0.4%
August 2014	92.9%	1.1%
July 2014	92.2%	-0.2%
June 2014	91.8%	-0.1%
May 2014	91.6%	-0.4%
April 2014	92.9%	1.0%
March 2014	91.8%	0.2%
February 2014	92.3%	1.4%
January 2014	90.8%	1.8%

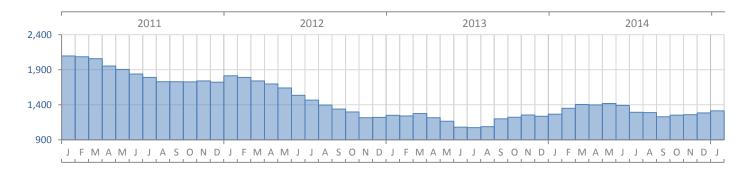




Inventory (Active Listings) The number of property listings active at the end of the month	Month
	January 2015
	December 2014
	November 2014
	October 2014
	September 2014
	August 2014

*Economists' note* : There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Month	Inventory	Percent Change Year-over-Year
January 2015	1,313	3.7%
December 2014	1,285	4.0%
November 2014	1,260	0.5%
October 2014	1,253	2.5%
September 2014	1,229	2.4%
August 2014	1,288	18.5%
July 2014	1,294	20.6%
June 2014	1,391	28.7%
May 2014	1,420	21.8%
April 2014	1,398	15.0%
March 2014	1,405	10.3%
February 2014	1,351	9.0%
January 2014	1,266	1.2%

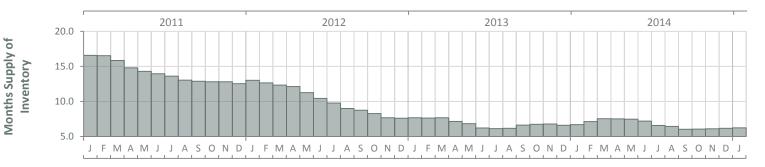


# Months Supply of Inventory An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note* : This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for

whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Month	Months Supply	Percent Change Year-over-Year
January 2015	6.2	-6.8%
December 2014	6.2	-6.4%
November 2014	6.1	-10.1%
October 2014	6.1	-10.0%
September 2014	6.0	-9.0%
August 2014	6.4	4.2%
July 2014	6.6	7.8%
June 2014	7.2	15.8%
May 2014	7.5	9.6%
April 2014	7.5	4.8%
March 2014	7.5	-1.8%
February 2014	7.1	-6.4%
January 2014	6.7	-12.9%





# **Closed Sales by Sale Price** The number of sales transactions which closed during the month

*Economists' note*: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

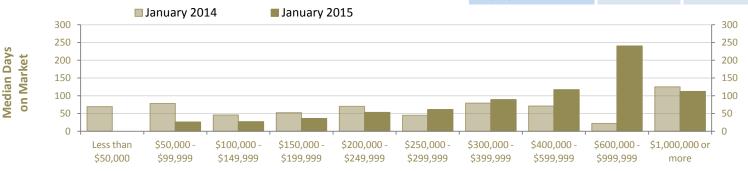
Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	9	0.0%
\$100,000 - \$149,999	23	15.0%
\$150,000 - \$199,999	18	20.0%
\$200,000 - \$249,999	25	19.0%
\$250,000 - \$299,999	25	25.0%
\$300,000 - \$399,999	33	43.5%
\$400,000 - \$599,999	28	-12.5%
\$600,000 - \$999,999	12	100.0%
\$1,000,000 or more	10	42.9%



#### Median Days on Market by Sale Price The median number of days that properties sold during the month were on the market

*Economists' note:* Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	26	-66.7%
\$100,000 - \$149,999	27	-41.3%
\$150,000 - \$199,999	36	-30.8%
\$200,000 - \$249,999	53	-24.3%
\$250,000 - \$299,999	61	35.6%
\$300,000 - \$399,999	89	12.7%
\$400,000 - \$599,999	117	64.8%
\$600,000 - \$999,999	240	990.9%
\$1,000,000 or more	112	-10.4%





### New Listings by Initial Listing Price The number of properties put onto the market during the month

*Economists' note:* In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	2	0.0%
\$50,000 - \$99,999	13	8.3%
\$100,000 - \$149,999	35	40.0%
\$150,000 - \$199,999	37	8.8%
\$200,000 - \$249,999	53	43.2%
\$250,000 - \$299,999	48	14.3%
\$300,000 - \$399,999	68	-12.8%
\$400,000 - \$599,999	73	17.7%
\$600,000 - \$999,999	36	-12.2%
\$1,000,000 or more	36	-16.3%



#### Inventory by Current Listing Price The number of property listings active at the end of the month

*Economists' note:* There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	3	50.0%
\$50,000 - \$99,999	28	16.7%
\$100,000 - \$149,999	50	11.1%
\$150,000 - \$199,999	76	-1.3%
\$200,000 - \$249,999	93	1.1%
\$250,000 - \$299,999	97	-22.4%
\$300,000 - \$399,999	213	-2.7%
\$400,000 - \$599,999	264	1.5%
\$600,000 - \$999,999	181	7.1%
\$1,000,000 or more	308	21.7%



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Inventory

# Monthly Distressed Market - January 2015 Single Family Homes Martin County



