### Monthly Market Detail - January 2014 Townhouses and Condos St. Lucie County





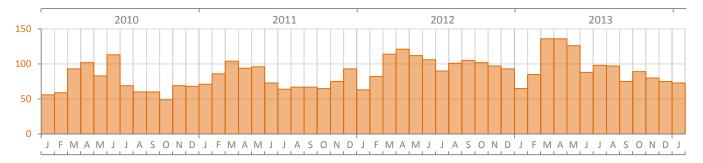
Summary Statistics	January 2014	January 2013	Percent Change Year-over-Year
Closed Sales	73	65	12.3%
Paid in Cash	56	49	14.3%
New Pending Sales	120	132	-9.1%
New Listings	243	220	10.5%
Median Sale Price	\$125,000	\$119,900	4.3%
Average Sale Price	\$196,452	\$135,320	45.2%
Median Days on Market	92	73	26.0%
Average Percent of Original List Price Received	91.3%	90.0%	1.4%
Pending Inventory	176	197	-10.7%
Inventory (Active Listings)	911	1,000	-8.9%
Months Supply of Inventory	9.4	10.1	-6.5%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Month	Closed Sales	Percent Change Year-over-Year
January 2014	73	12.3%
December 2013	75	-19.4%
November 2013	80	-17.5%
October 2013	89	-12.7%
September 2013	75	-28.6%
August 2013	97	-4.0%
July 2013	98	8.9%
June 2013	88	-17.0%
May 2013	126	12.5%
April 2013	136	12.4%
March 2013	136	19.3%
February 2013	85	3.7%
January 2013	65	3.2%



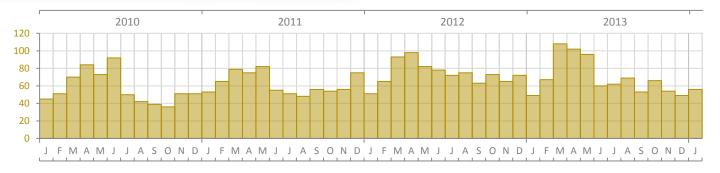


### Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
January 2014	56	14.3%
December 2013	49	-31.9%
November 2013	54	-16.9%
October 2013	66	-9.6%
September 2013	53	-15.9%
August 2013	69	-8.0%
July 2013	62	-13.9%
June 2013	60	-23.1%
May 2013	96	17.1%
April 2013	102	4.1%
March 2013	108	16.1%
February 2013	67	3.1%
January 2013	49	-3.9%



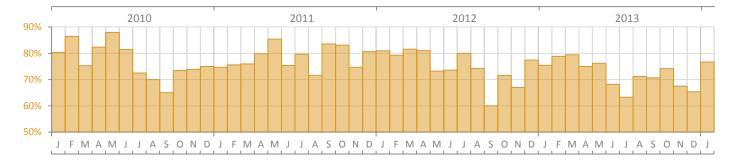
### Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed	Percent Change
Month	Sales Paid in Cash	Year-over-Year
January 2014	76.7%	1.8%
December 2013	65.3%	-15.6%
November 2013	67.5%	0.7%
October 2013	74.2%	3.6%
September 2013	70.7%	17.8%
August 2013	71.1%	-4.2%
July 2013	63.3%	-20.9%
June 2013	68.2%	-7.3%
May 2013	76.2%	4.1%
April 2013	75.0%	-7.4%
March 2013	79.4%	-2.7%
February 2013	78.8%	-0.6%
January 2013	75.4%	-6.9%





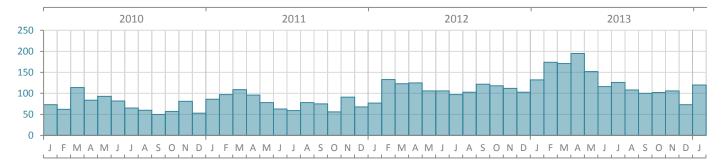


# New Pending Sales

The number of property listings that went from "Active" to "Pending" status during the month

**Economists' note**: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
January 2014	120	-9.1%
December 2013	73	-29.1%
November 2013	106	-5.4%
October 2013	102	-13.6%
September 2013	100	-18.0%
August 2013	108	4.9%
July 2013	126	29.9%
June 2013	116	9.4%
May 2013	152	43.4%
April 2013	195	56.0%
March 2013	171	39.0%
February 2013	174	30.8%
January 2013	132	71.4%



### **New Listings**

The number of properties put onto the market during the month

**Economists' note**: In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Month	New Listings	Percent Change Year-over-Year
January 2014	243	10.5%
December 2013	156	14.7%
November 2013	170	-14.6%
October 2013	191	25.7%
September 2013	127	-22.6%
August 2013	166	28.7%
July 2013	169	24.3%
June 2013	132	-2.2%
May 2013	162	-8.5%
April 2013	174	-3.3%
March 2013	167	-7.7%
February 2013	182	9.6%
January 2013	220	3.3%



### Monthly Market Detail - January 2014 Townhouses and Condos St. Lucie County

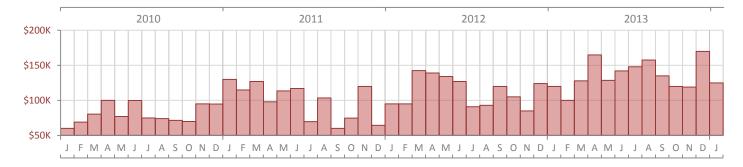


### Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

*Economists' note*: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area.

Month	Median Sale Price	Percent Change Year-over-Year
January 2014	\$125,000	4.3%
December 2013	\$170,000	37.1%
November 2013	\$119,000	40.0%
October 2013	\$120,000	14.3%
September 2013	\$135,000	12.6%
August 2013	\$157,500	69.4%
July 2013	\$148,000	62.6%
June 2013	\$142,000	11.8%
May 2013	\$128,500	-4.1%
April 2013	\$165,000	18.7%
March 2013	\$128,000	-10.2%
February 2013	\$100,000	5.3%
January 2013	\$119,900	26.2%



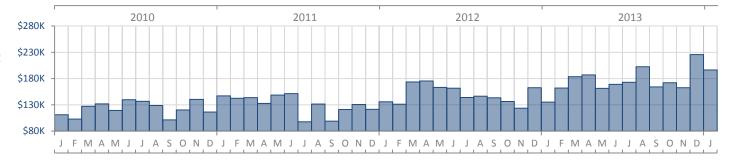
## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note*: As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
January 2014	\$196,452	45.2%
December 2013	\$225,677	38.8%
November 2013	\$162,594	31.4%
October 2013	\$171,880	26.0%
September 2013	\$164,220	14.6%
August 2013	\$202,452	38.2%
July 2013	\$172,785	20.0%
June 2013	\$169,108	4.6%
May 2013	\$161,241	-1.1%
April 2013	\$186,840	6.5%
March 2013	\$183,504	5.7%
February 2013	\$161,834	23.2%
January 2013	\$135,320	-0.4%





### Monthly Market Detail - January 2014 Townhouses and Condos St. Lucie County



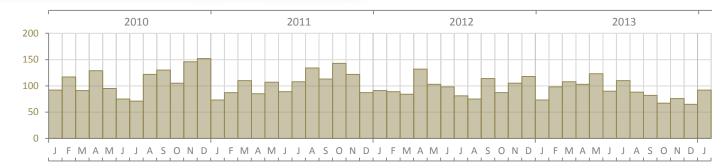
## Median Days on Market

The median number of days that properties sold during the month were on the market

*Economists' note*: Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Month	Median Days on Market	Percent Change Year-over-Year
January 2014	92	26.0%
December 2013	65	-44.9%
November 2013	76	-27.6%
October 2013	67	-23.0%
September 2013	82	-28.1%
August 2013	88	17.3%
July 2013	110	35.8%
June 2013	90	-8.2%
May 2013	123	19.4%
April 2013	103	-22.0%
March 2013	108	28.6%
February 2013	98	10.1%
January 2013	73	-19.8%



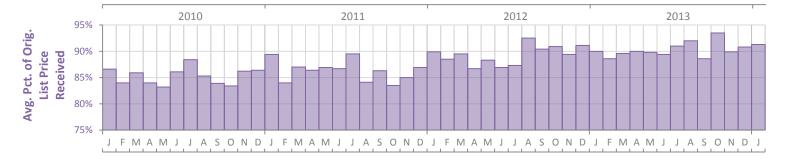


## Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note**: The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Month	Avg. Pct. of Orig. List Price Received	Percent Change Year-over-Year
January 2014	91.3%	1.4%
December 2013	90.8%	-0.3%
November 2013	89.9%	0.6%
October 2013	93.5%	2.9%
September 2013	88.6%	-2.0%
August 2013	92.0%	-0.5%
July 2013	91.0%	4.2%
June 2013	89.4%	2.9%
May 2013	89.8%	1.7%
April 2013	90.0%	3.8%
March 2013	89.6%	0.1%
February 2013	88.6%	0.1%
January 2013	90.0%	0.1%



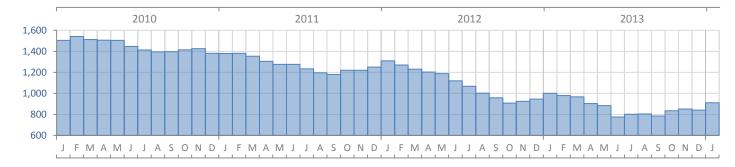


## Inventory (Active Listings)

The number of property listings active at the end of the month

*Economists' note*: There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Month	Inventory	Percent Change Year-over-Year
January 2014	911	-8.9%
December 2013	841	-11.1%
November 2013	852	-7.8%
October 2013	835	-8.0%
September 2013	785	-18.1%
August 2013	804	-19.8%
July 2013	801	-25.0%
June 2013	775	-30.8%
May 2013	884	-25.6%
April 2013	904	-24.9%
March 2013	967	-21.4%
February 2013	980	-22.8%
January 2013	1,000	-23.6%



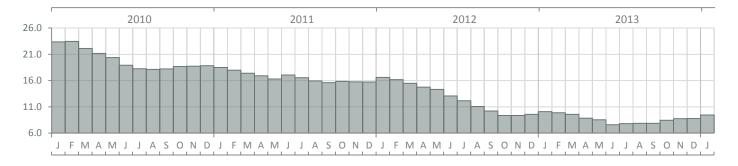
## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note**: This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Month	Months Supply	Percent Change Year-over-Year
January 2014	9.4	-6.5%
December 2013	8.8	-8.3%
November 2013	8.8	-6.4%
October 2013	8.5	-9.7%
September 2013	7.9	-22.9%
August 2013	7.9	-28.9%
July 2013	7.8	-35.8%
June 2013	7.6	-41.8%
May 2013	8.5	-40.3%
April 2013	8.8	-40.0%
March 2013	9.6	-38.2%
February 2013	9.9	-38.9%
January 2013	10.1	-39.1%







# Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Sale Price	Closed Sales	Percent Change Year-over-Year	
Less than \$50,000	12	20.0%	
\$50,000 - \$99,999	18	-5.3%	
\$100,000 - \$149,999	11	22.2%	
\$150,000 - \$199,999	7	-41.7%	
\$200,000 - \$249,999	7	-12.5%	
\$250,000 - \$299,999	5	66.7%	
\$300,000 - \$399,999	4	33.3%	
\$400,000 - \$599,999	4	300.0%	
\$600,000 - \$999,999	5	N/A	
\$1,000,000 or more	0	N/A	



Median Days on Market by Sale Price

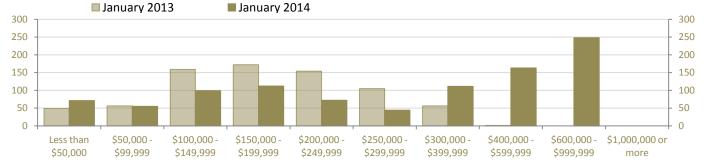
The median number of days that properties sold

The median number of days that properties sold during the month were on the market

**Economists' note:** Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	71	44.9%
\$50,000 - \$99,999	55	-1.8%
\$100,000 - \$149,999	99	-37.7%
\$150,000 - \$199,999	112	-34.9%
\$200,000 - \$249,999	72	-53.2%
\$250,000 - \$299,999	44	-58.1%
\$300,000 - \$399,999	111	98.2%
\$400,000 - \$599,999	163	16200.0%
\$600,000 - \$999,999	248	N/A
\$1,000,000 or more	(No Sales)	N/A







New Listings by Initial Listing Price
The number of properties put onto the market during the month

*Economists' note:* In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year	
Less than \$50,000	17	-39.3%	
\$50,000 - \$99,999	70	48.9%	
\$100,000 - \$149,999	35	20.7%	
\$150,000 - \$199,999	25	-26.5%	
\$200,000 - \$249,999	25	0.0%	
\$250,000 - \$299,999	34	112.5%	
\$300,000 - \$399,999	19	-13.6%	
\$400,000 - \$599,999	11	-21.4%	
\$600,000 - \$999,999	7	40.0%	
\$1,000,000 or more	0	N/A	



Inventory by Current Listing Price
The number of property listings active at the end of the month

*Economists' note:* There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	42	-38.2%
\$50,000 - \$99,999	159	1.3%
\$100,000 - \$149,999	110	-9.8%
\$150,000 - \$199,999	120	-26.8%
\$200,000 - \$249,999	132	-9.6%
\$250,000 - \$299,999	121	19.8%
\$300,000 - \$399,999	101	-1.9%
\$400,000 - \$599,999	92	-7.1%
\$600,000 - \$999,999	32	-8.6%
\$1,000,000 or more	2	-60.0%



ew Listings

### Monthly Distressed Market - January 2014 Townhouses and Condos St. Lucie County





		January 2014	January 2013	Percent Change Year-over-Year
Traditional	Closed Sales	58	57	1.8%
	Median Sale Price	\$159,000	\$125,000	27.2%
Foreclosure/REO	Closed Sales	13	1	1200.0%
	Median Sale Price	\$74,900	\$43,000	74.2%
Short Sale	Closed Sales	2	7	-71.4%
	Median Sale Price	\$121,950	\$62,900	93.9%

