

# Monthly Market Detail - January 2021

## Townhouses and Condos

### Florida



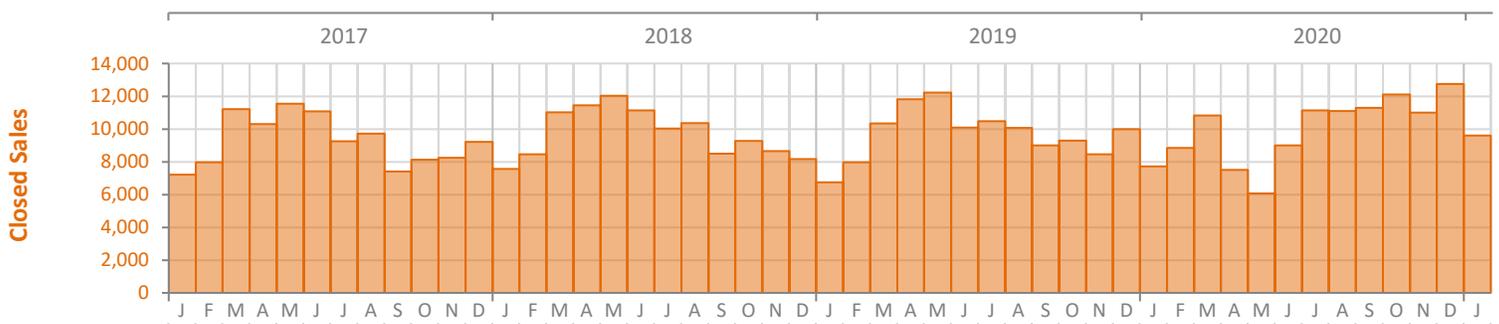
Summary Statistics	January 2021	January 2020	Percent Change Year-over-Year
Closed Sales	9,608	7,714	24.6%
Paid in Cash	4,521	3,892	16.2%
Median Sale Price	\$230,000	\$200,000	15.0%
Average Sale Price	\$349,009	\$295,527	18.1%
Dollar Volume	\$3.4 Billion	\$2.3 Billion	47.1%
Median Percent of Original List Price Received	96.2%	95.1%	1.2%
Median Time to Contract	39 Days	53 Days	-26.4%
Median Time to Sale	81 Days	93 Days	-12.9%
New Pending Sales	15,313	11,598	32.0%
New Listings	14,890	15,993	-6.9%
Pending Inventory	21,797	15,249	42.9%
Inventory (Active Listings)	39,423	53,503	-26.3%
Months Supply of Inventory	3.9	5.5	-29.1%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	9,608	24.6%
<b>January 2021</b>	<b>9,608</b>	<b>24.6%</b>
December 2020	12,752	27.7%
November 2020	11,003	30.2%
October 2020	12,110	30.3%
September 2020	11,290	25.3%
August 2020	11,100	10.3%
July 2020	11,133	6.3%
June 2020	8,994	-10.9%
May 2020	6,069	-50.3%
April 2020	7,506	-36.5%
March 2020	10,823	4.7%
February 2020	8,842	10.8%
January 2020	7,714	14.5%

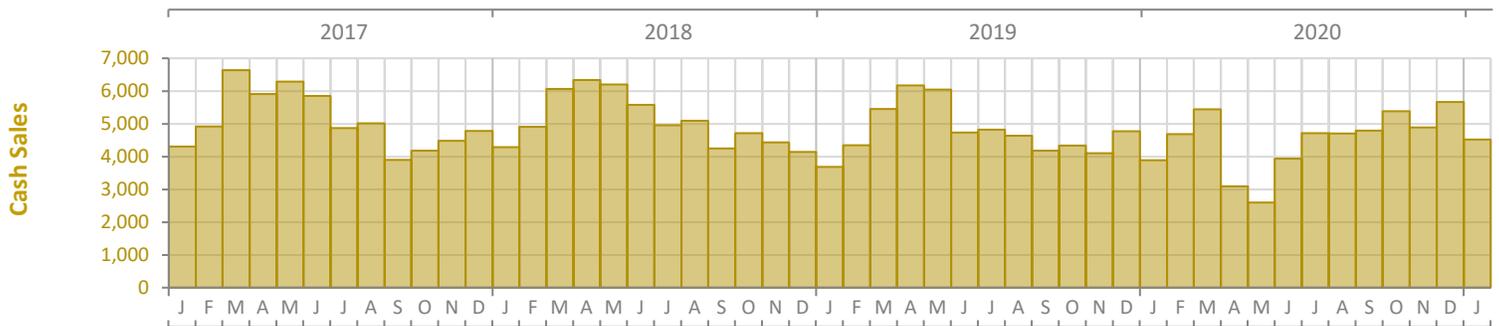


## Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	4,521	16.2%
<b>January 2021</b>	<b>4,521</b>	<b>16.2%</b>
December 2020	5,665	18.7%
November 2020	4,891	19.3%
October 2020	5,389	24.3%
September 2020	4,790	14.6%
August 2020	4,709	1.6%
July 2020	4,719	-2.1%
June 2020	3,934	-16.8%
May 2020	2,596	-57.0%
April 2020	3,091	-49.9%
March 2020	5,440	-0.1%
February 2020	4,690	7.9%
January 2020	3,892	5.6%

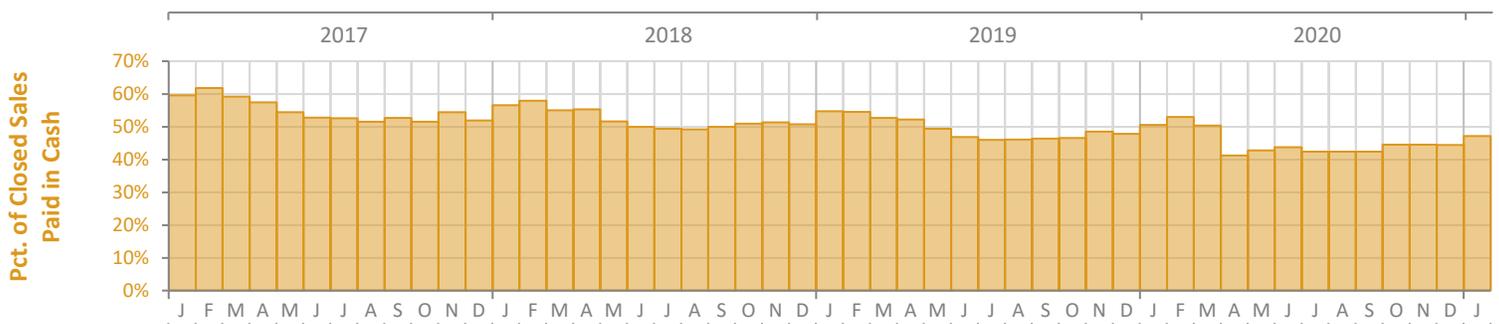


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	47.1%	-6.7%
<b>January 2021</b>	<b>47.1%</b>	<b>-6.7%</b>
December 2020	44.4%	-7.1%
November 2020	44.5%	-8.2%
October 2020	44.5%	-4.5%
September 2020	42.4%	-8.6%
August 2020	42.4%	-8.0%
July 2020	42.4%	-7.8%
June 2020	43.7%	-6.8%
May 2020	42.8%	-13.4%
April 2020	41.2%	-21.1%
March 2020	50.3%	-4.6%
February 2020	53.0%	-2.8%
January 2020	50.5%	-7.7%



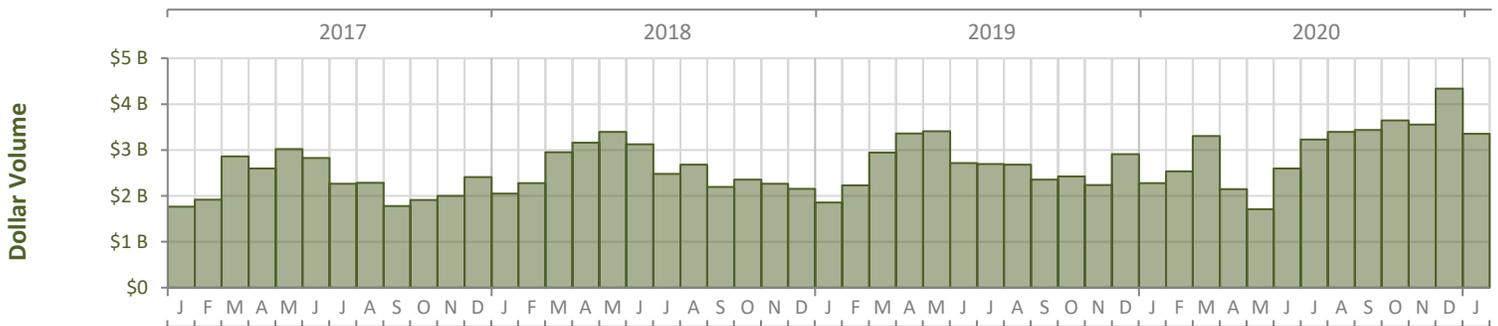


## Dollar Volume

The sum of the sale prices for all sales which closed during the month

**Economists' note:** Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$3.4 Billion	47.1%
<b>January 2021</b>	<b>\$3.4 Billion</b>	<b>47.1%</b>
December 2020	\$4.3 Billion	49.1%
November 2020	\$3.6 Billion	58.9%
October 2020	\$3.6 Billion	50.1%
September 2020	\$3.4 Billion	45.9%
August 2020	\$3.4 Billion	26.4%
July 2020	\$3.2 Billion	19.7%
June 2020	\$2.6 Billion	-4.4%
May 2020	\$1.7 Billion	-49.8%
April 2020	\$2.1 Billion	-36.1%
March 2020	\$3.3 Billion	12.2%
February 2020	\$2.5 Billion	13.7%
January 2020	\$2.3 Billion	23.1%

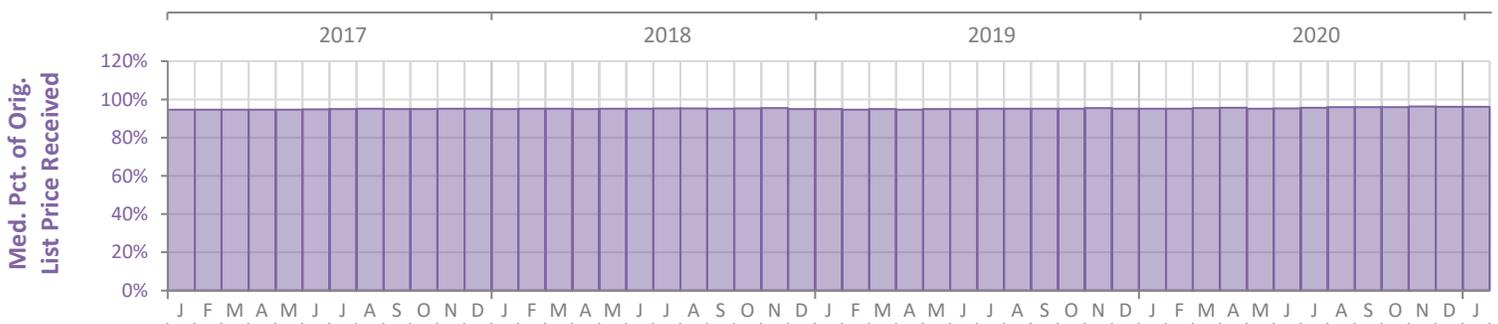


## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note:** The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	96.2%	1.2%
<b>January 2021</b>	<b>96.2%</b>	<b>1.2%</b>
December 2020	96.1%	0.9%
November 2020	96.3%	0.9%
October 2020	96.0%	0.8%
September 2020	96.0%	0.8%
August 2020	95.9%	0.7%
July 2020	95.6%	0.5%
June 2020	95.3%	0.3%
May 2020	95.1%	0.2%
April 2020	95.6%	1.0%
March 2020	95.5%	0.6%
February 2020	95.2%	0.5%
January 2020	95.1%	0.2%

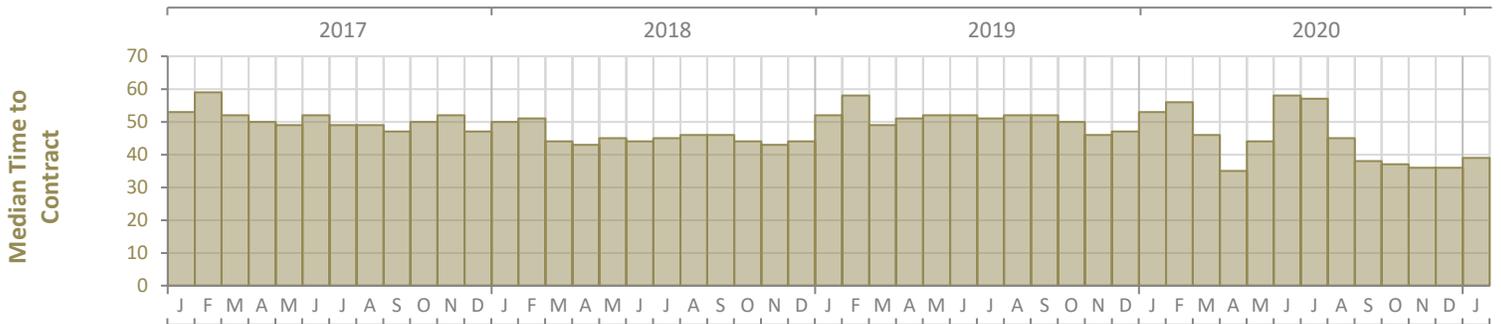


## Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	39 Days	-26.4%
<b>January 2021</b>	<b>39 Days</b>	<b>-26.4%</b>
December 2020	36 Days	-23.4%
November 2020	36 Days	-21.7%
October 2020	37 Days	-26.0%
September 2020	38 Days	-26.9%
August 2020	45 Days	-13.5%
July 2020	57 Days	11.8%
June 2020	58 Days	11.5%
May 2020	44 Days	-15.4%
April 2020	35 Days	-31.4%
March 2020	46 Days	-6.1%
February 2020	56 Days	-3.4%
January 2020	53 Days	1.9%

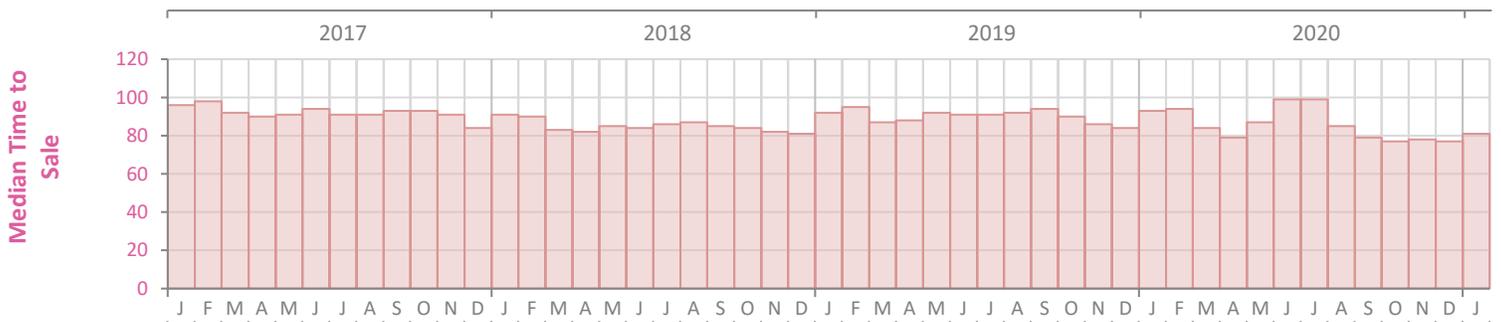


## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note:** Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	81 Days	-12.9%
<b>January 2021</b>	<b>81 Days</b>	<b>-12.9%</b>
December 2020	77 Days	-8.3%
November 2020	78 Days	-9.3%
October 2020	77 Days	-14.4%
September 2020	79 Days	-16.0%
August 2020	85 Days	-7.6%
July 2020	99 Days	8.8%
June 2020	99 Days	8.8%
May 2020	87 Days	-5.4%
April 2020	79 Days	-10.2%
March 2020	84 Days	-3.4%
February 2020	94 Days	-1.1%
January 2020	93 Days	1.1%

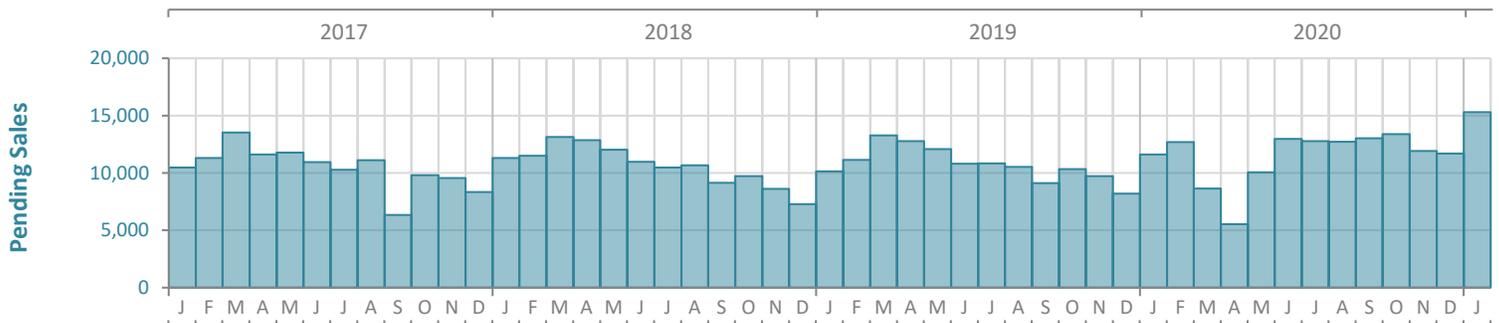


## New Pending Sales

The number of listed properties that went under contract during the month

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	15,313	32.0%
<b>January 2021</b>	<b>15,313</b>	<b>32.0%</b>
December 2020	11,683	42.6%
November 2020	11,906	22.4%
October 2020	13,375	29.5%
September 2020	13,016	43.0%
August 2020	12,713	20.7%
July 2020	12,780	18.1%
June 2020	12,978	20.0%
May 2020	10,045	-16.8%
April 2020	5,543	-56.6%
March 2020	8,629	-35.0%
February 2020	12,680	13.9%
January 2020	11,598	14.3%

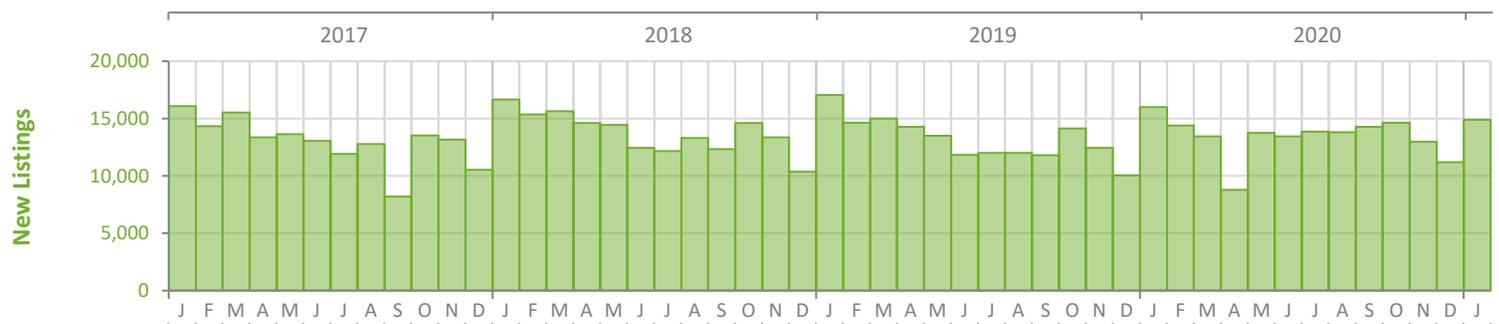


## New Listings

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	14,890	-6.9%
<b>January 2021</b>	<b>14,890</b>	<b>-6.9%</b>
December 2020	11,201	11.4%
November 2020	12,965	4.2%
October 2020	14,623	3.4%
September 2020	14,285	21.1%
August 2020	13,816	15.1%
July 2020	13,863	15.4%
June 2020	13,447	13.6%
May 2020	13,741	1.8%
April 2020	8,782	-38.5%
March 2020	13,443	-10.4%
February 2020	14,382	-1.7%
January 2020	15,993	-6.3%



# Monthly Market Detail - January 2021

## Townhouses and Condos

### Florida

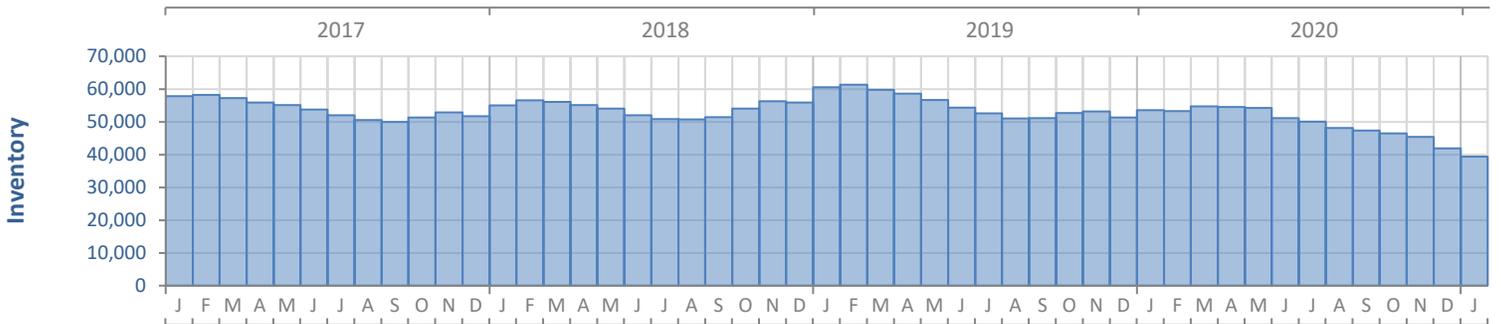


## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	39,423	-26.3%
<b>January 2021</b>	<b>39,423</b>	<b>-26.3%</b>
December 2020	41,927	-18.3%
November 2020	45,438	-14.5%
October 2020	46,486	-11.8%
September 2020	47,298	-7.4%
August 2020	48,156	-5.6%
July 2020	50,073	-4.8%
June 2020	51,105	-6.0%
May 2020	54,221	-4.3%
April 2020	54,533	-6.9%
March 2020	54,715	-8.5%
February 2020	53,259	-13.1%
January 2020	53,503	-11.7%

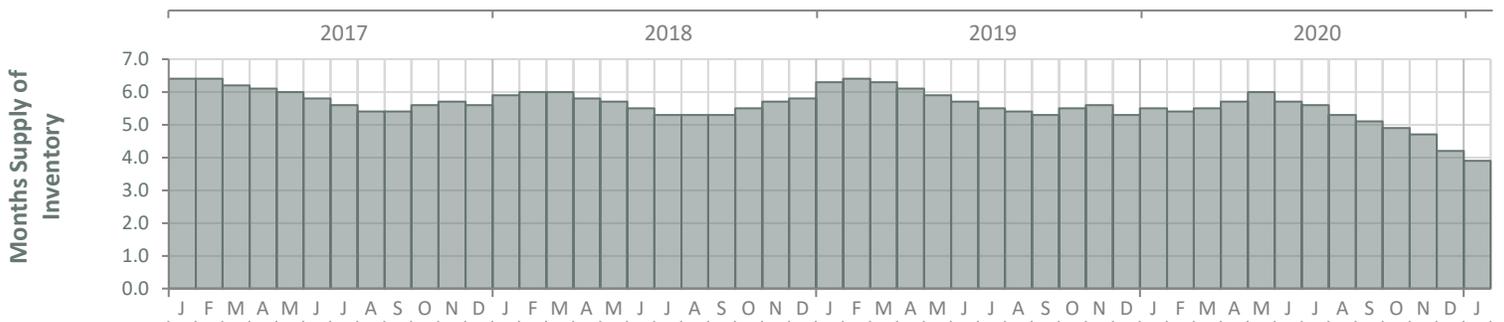


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	4.0	-27.3%
<b>January 2021</b>	<b>3.9</b>	<b>-29.1%</b>
December 2020	4.2	-20.8%
November 2020	4.7	-16.1%
October 2020	4.9	-10.9%
September 2020	5.1	-3.8%
August 2020	5.3	-1.9%
July 2020	5.6	1.8%
June 2020	5.7	0.0%
May 2020	6.0	1.7%
April 2020	5.7	-6.6%
March 2020	5.5	-12.7%
February 2020	5.4	-15.6%
January 2020	5.5	-12.7%



## Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	71	-36.0%
\$50,000 - \$99,999	717	-13.1%
\$100,000 - \$149,999	1,372	-0.8%
\$150,000 - \$199,999	1,708	11.4%
\$200,000 - \$249,999	1,420	30.6%
\$250,000 - \$299,999	1,083	36.6%
\$300,000 - \$399,999	1,266	58.8%
\$400,000 - \$599,999	985	64.7%
\$600,000 - \$999,999	590	69.1%
\$1,000,000 or more	396	66.4%

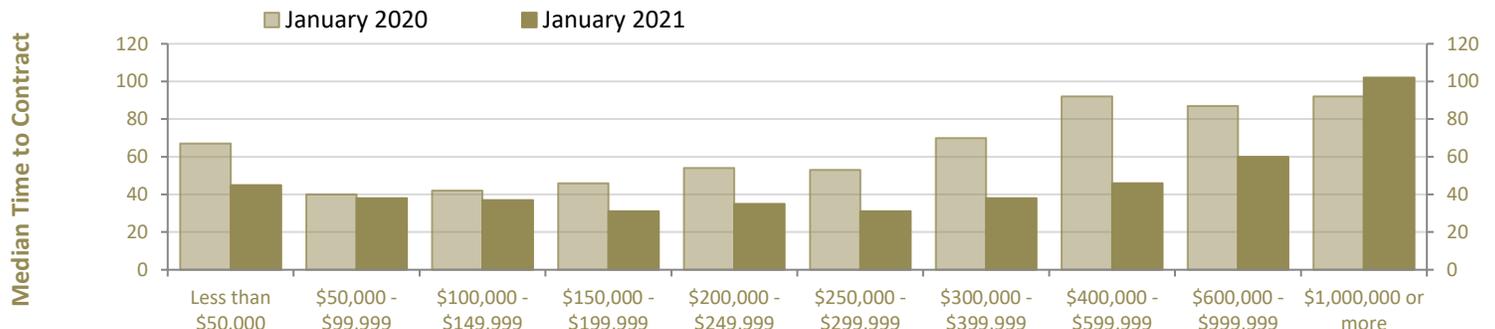


## Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	45 Days	-32.8%
\$50,000 - \$99,999	38 Days	-5.0%
\$100,000 - \$149,999	37 Days	-11.9%
\$150,000 - \$199,999	31 Days	-32.6%
\$200,000 - \$249,999	35 Days	-35.2%
\$250,000 - \$299,999	31 Days	-41.5%
\$300,000 - \$399,999	38 Days	-45.7%
\$400,000 - \$599,999	46 Days	-50.0%
\$600,000 - \$999,999	60 Days	-31.0%
\$1,000,000 or more	102 Days	10.9%

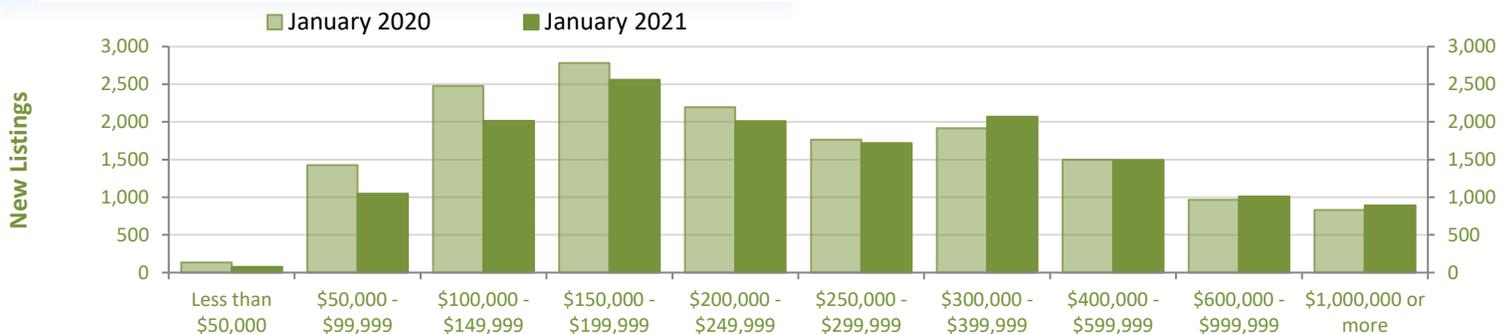


## New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	77	-43.0%
\$50,000 - \$99,999	1,048	-26.6%
\$100,000 - \$149,999	2,015	-18.7%
\$150,000 - \$199,999	2,560	-7.9%
\$200,000 - \$249,999	2,010	-8.4%
\$250,000 - \$299,999	1,717	-2.7%
\$300,000 - \$399,999	2,071	8.0%
\$400,000 - \$599,999	1,496	-0.1%
\$600,000 - \$999,999	1,007	4.4%
\$1,000,000 or more	889	6.7%

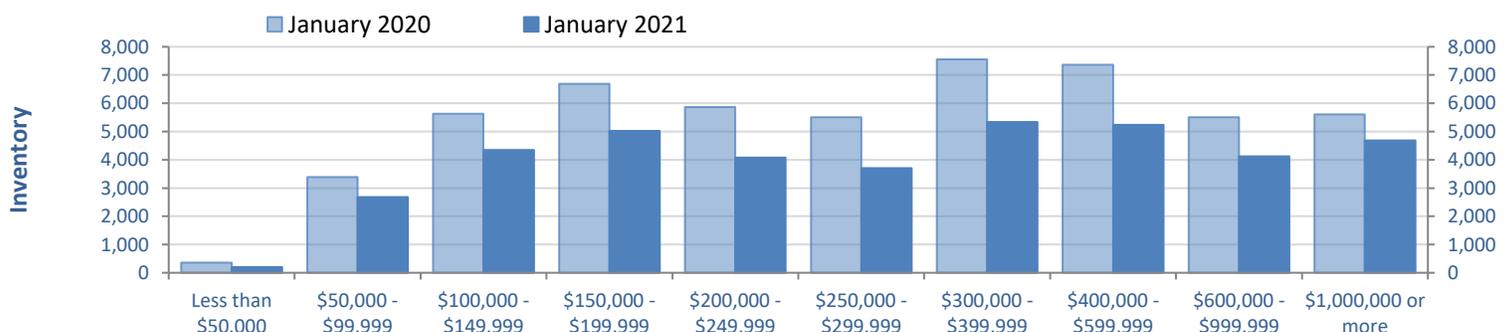


## Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	206	-42.3%
\$50,000 - \$99,999	2,682	-21.0%
\$100,000 - \$149,999	4,343	-22.9%
\$150,000 - \$199,999	5,024	-25.0%
\$200,000 - \$249,999	4,078	-30.5%
\$250,000 - \$299,999	3,706	-32.7%
\$300,000 - \$399,999	5,336	-29.4%
\$400,000 - \$599,999	5,238	-28.9%
\$600,000 - \$999,999	4,121	-25.2%
\$1,000,000 or more	4,689	-16.5%



# Monthly Distressed Market - January 2021

## Townhouses and Condos

### Florida



		January 2021	January 2020	Percent Change Year-over-Year
Traditional	Closed Sales	9,522	7,524	26.6%
	Median Sale Price	\$231,500	\$200,000	15.8%
Foreclosure/REO	Closed Sales	66	161	-59.0%
	Median Sale Price	\$164,375	\$149,900	9.7%
Short Sale	Closed Sales	20	29	-31.0%
	Median Sale Price	\$155,000	\$182,000	-14.8%

